

# CENTRE FOR WOMEN WELFARE & SOCIAL EMPOWERMENT

# **DEPARTMENT OF EDUCATION** National Institute of Technology Calicut



# CALL FOR **SPONSORS**

# International Conference on Resilience and Rights

#### **About the Conference**

**ICRAR 2025** 

The International Conference on Resilience and Rights: Women's Pathways to Empowerment in Comparative Perspective brings together scholars, policymakers, and professionals from India and abroad to exchange ideas on women's empowerment, resilience, and equality. The event will host around 200 participants hailing from across India representing academia, NGOs, industry, and government sectors.

### **Sponsorship Packages**

# Platinum (₹1,00,000)

Premium logo display (website, banners, stage display, standees in conference lobby), 3m × 3m stall, inclusion in brochure and press materials, speaking slot, VIP networking.

# Diamond (₹75,000)

Prominent logo placement (website, banners, stage display, standees in conference lobby), 3m × 3m stall, mention in brochure and press materials, VIP networking.

# Gold (₹50,000)

3m × 3m stall, logo on materials (website, banners, stage display, standees in conference lobby), acknowledgment in conference proceedings.

#### Silver (₹25,000)

3m × 2m stall in conference lobby, logo on website and acknowledgement in social media (Instagram, LinkedIn, etc).

# Open Display (₹10,000)

Table space (4m × 2m) for product display & sales in conference lobby & participants interaction.

#### Sponsor Benefits

High visibility: Logo to appear across banners, brochures, conference website, and digital screens (in English, Malayalam & Hindi).

**Direct engagement:** Opportunities for interaction, demonstrations, and networking with delegates.

Advertisement exposure: Display ads on digital and physical formats during both conference

Recognition: Acknowledgment in conference proceedings, Inauguration and Valedictory ceremony.

#### **Key Details:**

- Last date to confirm sponsorship: 15 Nov '25
- Expected footfall: Around 200 participants from across India
- Languages: English, Malayalam & Hindi
- Refreshments and lunch will be provided for the sponsors during the conferences
- Exhibitors can avail hostel facility on payment basis
- 3m x 3m stalls will be provided with a table and two chairs with frills, a standing fan and a tube light

#### Contact:

(For Queries, or more information)

#### Dr. Divij Kishal

Assistant Professor, CHED divijkishal@nitc.ac.in (+91) 70454 39894

#### Dr. Preethi M

CEO, TBI-NITC preethi@nitc.ac.in (+91) 99954 21341

#### **Dr. Shabina Ashraf**

Assistant Professor, BSED shabinaashraf@nitc.ac.in (+91) 80196 11035





